

*Deep*  
in the

2021

*Virtual* Statewide Parental Involvement Conference

# Call for Proposal

*December 9-10, 2021*





# Call for Proposal

The 2021 "Virtual" Statewide Parental Involvement Conference, hosted by the Statewide Parent and Family Engagement Initiative at Region 16 Education Service Center, invites you to submit a response to this **Call for Proposal** to present a breakout session at the Virtual Statewide P.I. Conference. Breakout sessions provide information, content, and substance that make a successful conference possible. All related materials including procedures and guidelines, and proposal application are included in this brochure.

The proposal for a breakout session must be submitted to Shannon Lang at Region 16 Education Service Center by Friday, **August 20, 2021**, 4:00 p.m. central time. A proposal can be completed and submitted electronically. Go to [www.esc16.net](http://www.esc16.net) (click on Parent and Family Engagement Statewide Initiative icon, then click on 2021 Virtual Statewide P.I. Conference), or you can mail or fax it to:

Region 16 Education Service Center  
Attn: Shannon Lang  
5800 Bell Street  
Amarillo, Texas 79109

FAX: (806) 677-5167

If you have questions or need additional information, please contact:

Speaker Selection Chair  
Shannon Lang  
(806) 677-5129  
[shannon.lang@esc16.net](mailto:shannon.lang@esc16.net)

or

Conference Chair  
Terri Stafford  
(806) 677-5126  
[terri.stafford@esc16.net](mailto:terri.stafford@esc16.net)

For online Call for Proposal and additional information go to:  
<http://www.statewideparents.com>



# Call for Proposal

## **Procedures and Guidelines**

- To be considered, your completed proposal application must be received by **August 20, 2021**, 4:00 p.m. central time. Any submissions received after this date will be retained for future consideration or to fill vacancies should they arise. Submission of a completed proposal application **does not** guarantee selection.
- The Selection Committee looks for presenters who are willing to share their expertise **in the spirit of networking without expectation of payment or consultant fees**, which means conference registration fees will not be waived for presenters and co-presenters attending the conference. **The conference committee does not provide complimentary registration to lead presenters or co-presenters.**
- The Selection Committee will accept proposals submitted by the first six Blue Ribbon Exhibitors (\$1,200). Proposals submitted by Red Ribbon (Commercial) and Green Ribbon (Non-Profit) are **rarely selected and are selected as needed to fill a vacancy or to address a topic requested by the Texas Education Agency.**
- Your proposal application submission must include:
  - **Presenter Information:** Each presentation must have one lead presenter. A lead presenter may include co-presenters at the time of the breakout session.
  - **Session Strand**
  - **Language**
  - **Session Title**
  - **Session Description:** Provide a typed (or neatly printed) description not to exceed 100 words. Participants will choose to attend your presentation based on its title and session description. Therefore, it is essential that the description accurately convey the content of the presentation. If your presentation will be given in Spanish, please provide the title and description in Spanish. We reserve the right to edit session descriptions.
  - **Session Objectives**
  - **Student Outcomes**
  - **Presenter Methods**
  - **Presenter Preferences**
  - **Target Audience**
  - **A Speaker "Bio" must** be attached to the Proposal Application Form.
  - **Educational Background must** be included with the Proposal Application Form.



### ***Procedures and Guidelines (cont.)***

- Presentations will be limited to one-hour fifteen-minutes (1 hr. 15 min.). No extended sessions will be offered this year. Repeat sessions are rarely selected.
- Each presentation must have one lead presenter and may include co-presenters. It is the lead presenter's responsibility to communicate in a timely manner, all conference information to co-presenters.
- Preference is given to presentations that best fit the strands and framework of the Statewide Parental Involvement Conference. Presentations that include practical strategies and relevant objectives to improve student outcomes and the participants' effectiveness regarding parent and family engagement in education will be given preference.
- The Selection Committee will review all proposal applications submitted. Selections will be made on or before **September 7, 2021**.
- Notification of acceptance with proposed presentation date and time will be electronically forwarded no later than **September 20, 2021**.
- Lead presenters will be asked to provide a copy of handouts in electronic form by **November 12, 2021**, to the Statewide Parent and Family Engagement Initiative at Region 16 ESC. These materials will be placed on the conference web site in PDF form prior to the conference for attendees to view and download.
- Registration Fee: **If attending other sessions, presenters are required to pay the full registration fee.** It is the responsibility of the lead presenter to notify the speaker selection chair that they will not be attending the conference.

**For online Call for Proposal and additional information go to:**  
<http://www.statewideparents.com>



# Proposal Application Form

**Lead Presenter:**

Lead Presenter Name \_\_\_\_\_

Title/Position/Role \_\_\_\_\_

School District/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

**Session Strands:** (Please check only one, the most appropriate for your session.)

- Strand One: COMPLIANCE (ESSA)**
  - Parent and Family Engagement Requirements
  - ESSA Updates and Resources
  
- Strand Two: BEST PRACTICES**
  - Strategies and techniques to enhance parent and family engagement
  
- Strand Three: ENRICHING PARENTING SKILLS**
  - Practical strategies to enrich families (discipline, homework, responsibility/accountability, dealing with stress, etc.)
  
- Strand Four: VENDOR PRESENTATIONS**
  
- Strand Five: HOT TOPICS**
  - Cultural Sensitivity/Diversity
  - Bullying, Social Media, Cyber Safety, and more
  - School Safety/Mental Health/Social and Emotional Learning
  - Virtual PFE



**ALL STRANDS WILL INCLUDE SPANISH SESSIONS**



**Language:** (Please check one)       English       Spanish

**Session Title:** Maximum of 10 words. If the session is in Spanish, please provide title in Spanish.

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**Session Description:** Please provide a typed or neatly printed description as you wish it to appear in the program, 100 words or less, or attach a separate copy. We reserve the right to edit session descriptions. If the session is in Spanish, please provide description in Spanish.

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**Session Objectives:** What new knowledge, strategy, or tool(s) will conferees gain for immediate use in a district, on a campus, or in the family?

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**Student Outcomes:** How will these strategies or objectives influence student attitudes, behavior, or achievement and improve home/school partnerships?

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**Presentation Methods:** What delivery method(s) will you employ to engage the attendees and hold the attention of the audience?

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**Presenter Preferences:** (Please check one)

I can present    only Thursday    only Friday    either Thursday or Friday

**Target Audience:** (Check one or more.)

- Administrators (superintendents, principals)
- Program Staff (federal program directors, parent and family engagement liaisons, counselors, ESC personnel)
- Educators (teachers, paraprofessionals)
- Parents (parents, community members, parent leaders)

**Bio:** Please provide a typed or neatly printed bio, 100 words or less, that will be used to introduce you at the breakout session. You may attach a separate copy. If the session is in Spanish, please provide bio in Spanish.

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**Educational Background, Lead Presenter:**

Degrees, certifications and licenses of presenters are required to be kept on file.

College/University \_\_\_\_\_ Bachelor's Major \_\_\_\_\_

College/University \_\_\_\_\_ Master's Major \_\_\_\_\_

College/University \_\_\_\_\_ Doctorate Major \_\_\_\_\_

Other Certifications \_\_\_\_\_

Years of experience: Classroom Teacher \_\_\_\_ Superintendent/Principal/Asst. Principal \_\_\_\_

Other Experience or Expertise \_\_\_\_\_

**I understand my services are complimentary and I waive consultant fees and I further understand I am required to pay the registration fee, if I am attending other sessions.**

**Signature of Lead Presenter** \_\_\_\_\_ **Date** \_\_\_\_\_

Return this completed **Proposal Application Form** along with a Speaker "Bio" no later than **August 20, 2021, 4:00 p.m. central time** to:

**Region 16 Education Service Center**  
**Attn: Shannon Lang, [shannon.lang@esc16.net](mailto:shannon.lang@esc16.net)**  
**5800 Bell Street**  
**Amarillo, Texas 79109**  
**FAX: (806) 677-5167 • Office Phone: (806) 677-5129**  
**Electronic Submission: <https://statewideparents.com>**